



Building mission critical applications with OutSystems

German Low-Code Day
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Key Metrics

OutSystems Top-Partner worldwide

★ 4.9 / 5.0

8

Office
Locations

160+

Satisfied
Customers

300+

Team
Members

500+

Successful
Projects

By 2025, 70% of new applications developed by enterprises will use Low-Code or No-Code technologies, up from less than 25% in 2020.

Gartner - Magic Quadrant for Enterprise Low - Code Application Platforms

```
AccountID  
FormatCurrency(GetAccountById.List.  
t.Current.Sample_Accounts.Balance  
+  
GetAccountById.List.Current.Sampl  
e_Accounts.Overdraft, "5", 2,  
".", ",")
```



- Dashboard
- DealDetail
- DealId
- GetDealById
- GetDealTypes
- DealTypeIcon
- OutSystemsCharts
- OutSystemsUI

Deal registered Message

Label:

Message:

Type:



Rebecca Smith
\$450,000.00
October 1, 2019

John O'Brien
Netherlands

Why the Sudden Rise in **Low-Code** Adoption?

The challenges that organizations now face, which have grown in recent years, due to changes in customer expectations and the adoption of remote and hybrid labor, have led to:



Massive IT
Backlog



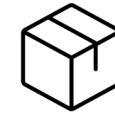
No time to
innovate



Complex
Systems



Need to
deliver more



Faster
Delivery



Scarce
resources

Business Benefits



Faster Time-to-Market

Low-code's pre-built UI templates, drag-and-drop functionality, business process, data models, etc., all help to measurably reduce applications' time-to-market.



Accelerated Innovation

Low-code can help organizations innovate without risk as the drag-and-drop functionality and ready-made components enables to quickly create prototypes as well as entire enterprise-grade applications.



Enhance Agility

In today's fast-paced digital landscape, being able to quickly adapt and accurately respond to market shifts and potential opportunities is crucial for the enablement of business success.



Lower Costs

Allow to do more with less, quick application creation in shorter development cycles and harnessing the power of your existing talent mean cost savings.

Operational Benefits



Less Coding

Requires a low amount of coding and are less time - consuming and error - prone than traditionally programmed solutions. This approach enables developers and business stakeholders to be more focused on requirements and functionalities.



Better Governance

Low-code's built-in automated governance enables development teams to monitor and manage all their projects via the platform provider's central console, which gives them full control over infrastructure, environments, applications, IT users, and security.



Greater Productivity

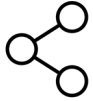
By eliminating the need to write portions of the code – through employing Low - Code's ready-made elements – developers have the time to get more meaningful work done.



Easier Maintenance

Low-code platforms consist of pre -built and pre - tested modules all created to work well together, changes can be made to applications with ease and efficiency – with little to no risk of incompatibility.

User Benefits



Seamless Multi Experience

With Low - Code, organizations are able to provide customers with enterprise -quality omni channel user experiences. This is because Low-Code platforms' pre -built components, automated governance as well as quick -and-easy integrations can effortlessly render applications smooth and consistent across a variety of devices.



Focused in User Experience

Through employing Low - Code capabilities, organizations gain access to pre -built UI patterns and screen templates with ready -to-use layouts, styles, logic, components, and widgets. You can also rest assured that these off -the-shelf features have all been specially prepared and tested. As such, they integrate seamlessly with each other and work efficiently across a range of devices – all while maintaining an excellent user experience.

Use Cases for Low - Code



Digital Operations

Streamline inefficient, manual, and paper - based processes



Digital Experiences

Engage your customers



Digital Core

Transform large legacy systems

Industries and companies we had the pleasure working with

Banking & Financial Services



Insurance



Logistics & Transportation



Construction & Engineering



Energy & Utilities



Business Services



Manufacturing



Healthcare, Pharma & Biotech



Others



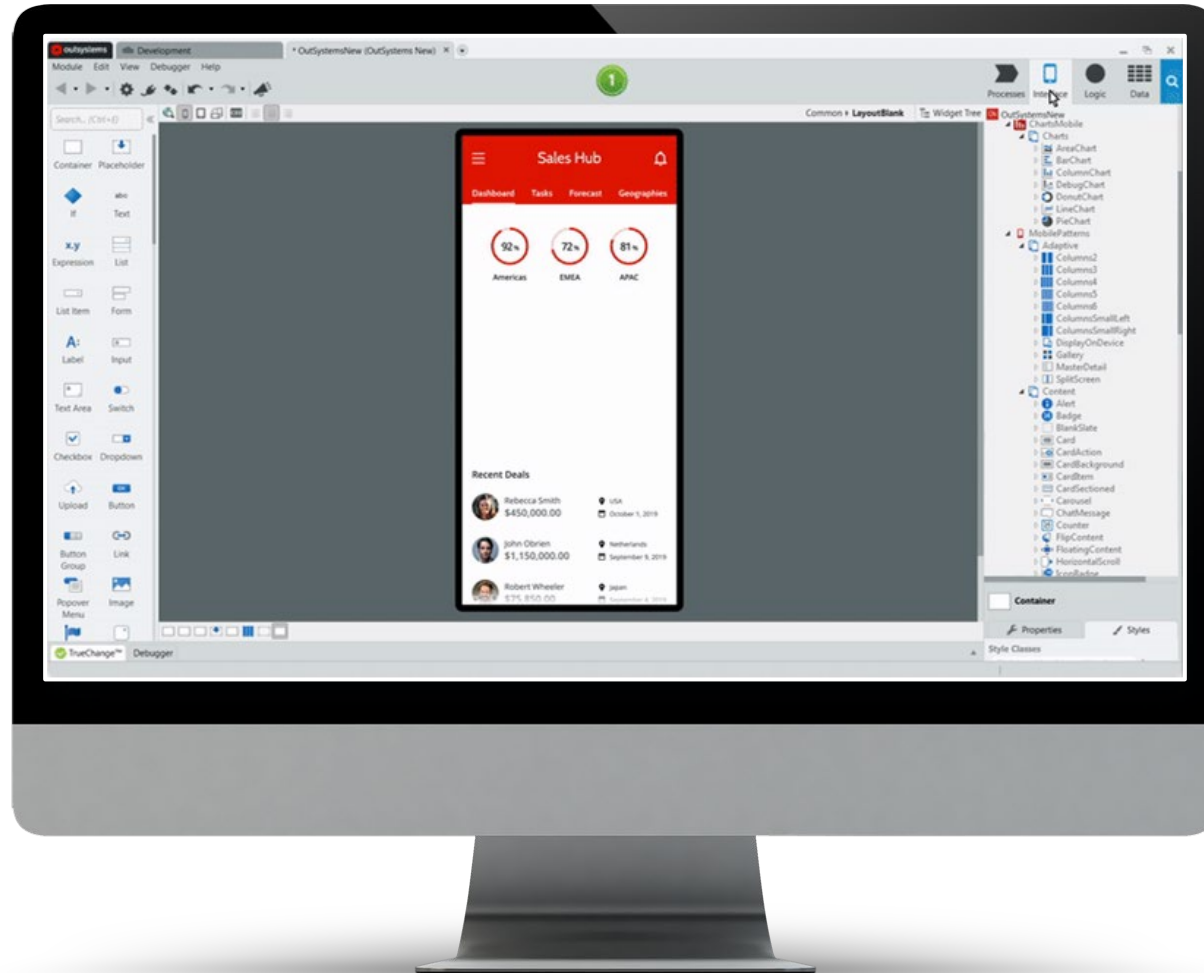
OutSystems

The future of application development

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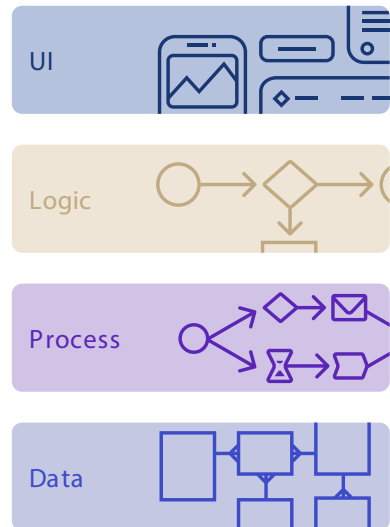
The Power to Innovate



OutSystems Platform Overview

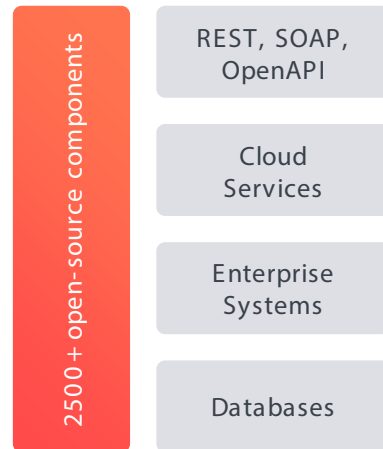
Full-Stack

Empower Developers
Extend reach outside IT



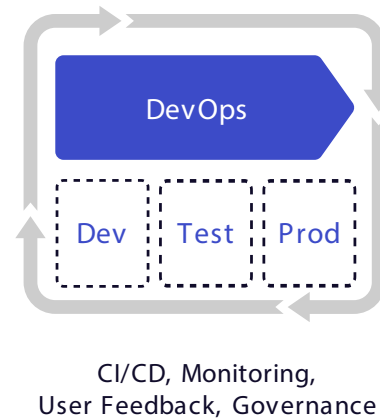
Integrate & Extend

Never start from scratch
Limitless and easy integration



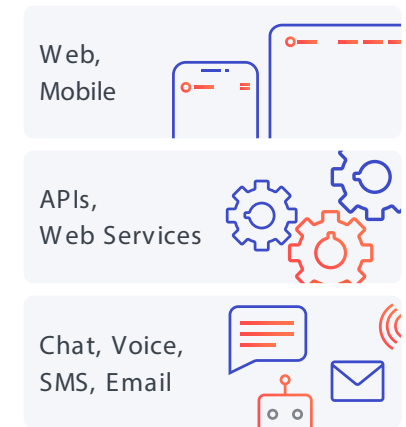
Full-Lifecycle

Be agile and continuously change
Automated software lifecycle



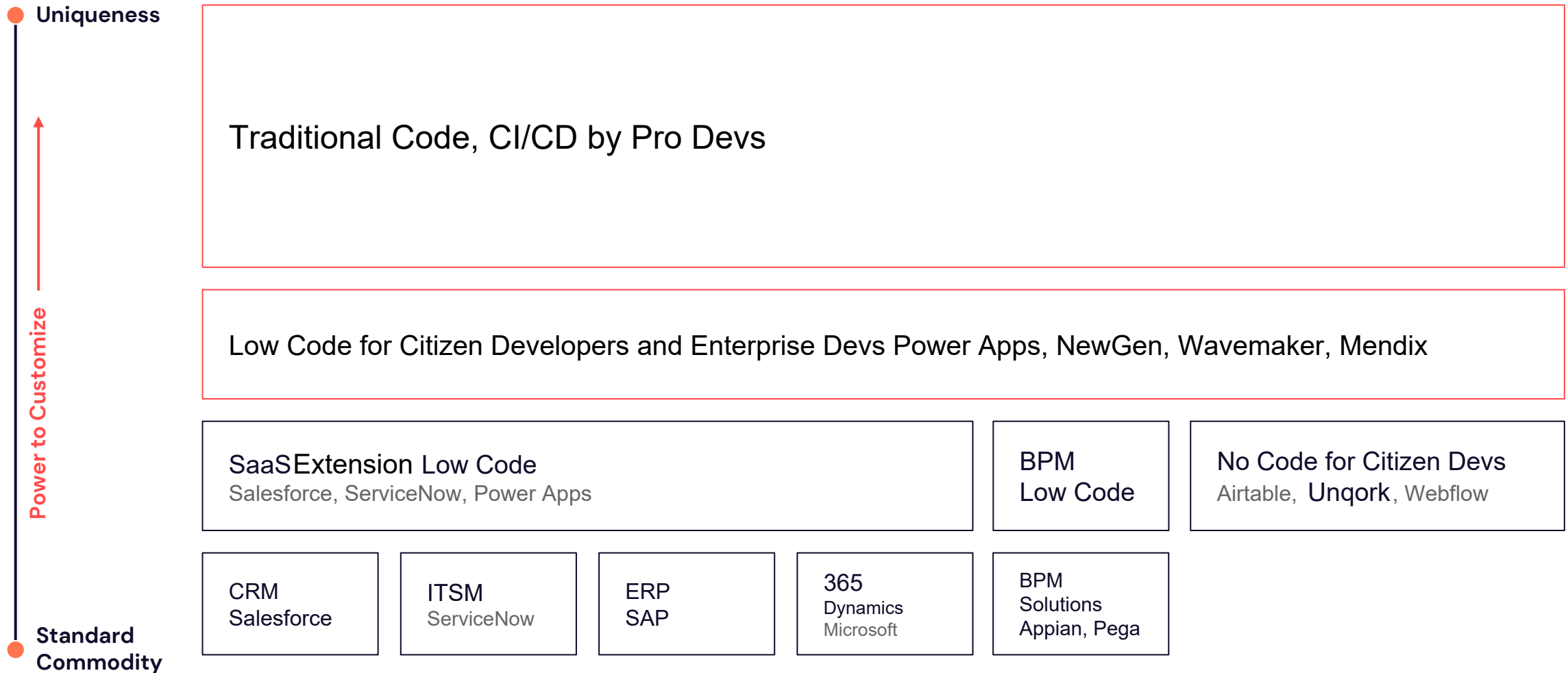
Experiences

Reach all touchpoints
Widest range of digital experiences

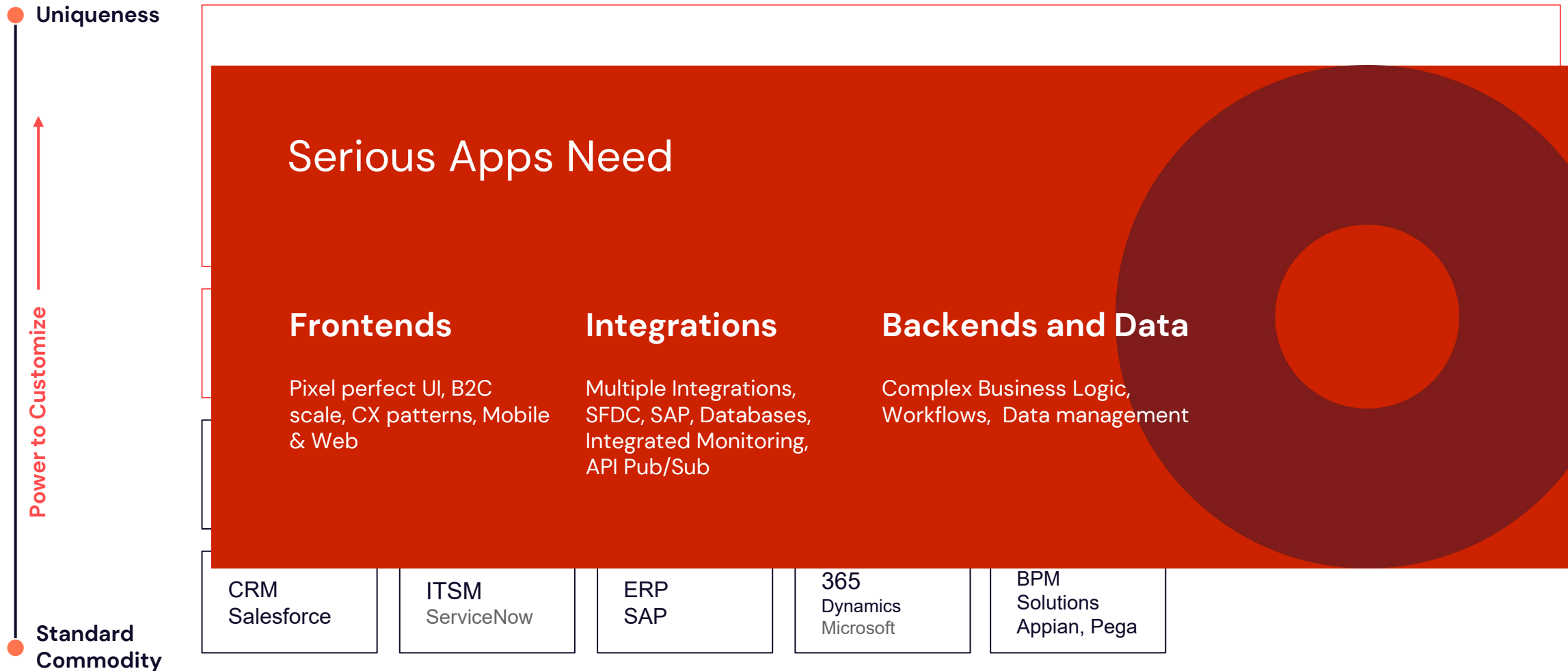


- Scale
- Security
- Performance
- Flexible Deployment

Alternatives to build Apps



Alternatives to build Apps



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Live Demo: Experiencing the
OutSystems Platform

Q&A Session

What questions do you have in mind?

Things to look out for when implementing a **Low-Code** platform

Choosing the right low -code tool based on your needs can be a challenging process. When having decided for a platform these are the things you should bear in mind...



Start small
and fast



Create a
Vision



Identify a
trusted
partner



Deliver
regularly



Monitor
quality



Train your
team

Feel free to reach out in case you might have any questions!



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